

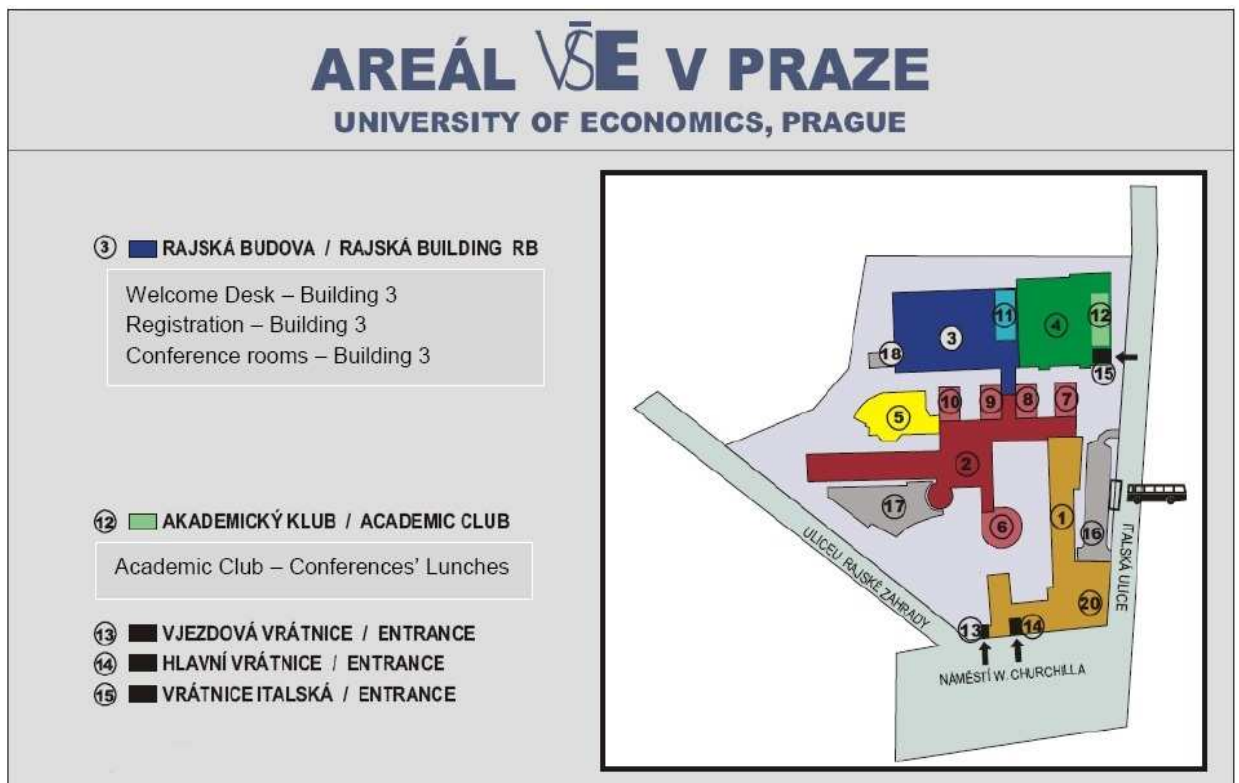
IADIS International Conferences

ICT Human Beings & e-Commerce 2013

Conference Location

The conference will be held at RAJSKA Building RB (location 3). There you will have the Welcome Desk (room RB203) and the Conference Rooms.

All the Lunches will be held at the ACADEMIC CLUB (location 12).



IADIS International Conferences
ICT Human Beings & e-Commerce 2013
FINAL CONFERENCE PROGRAM

Wednesday 24th, July 2013

08:30-17:30 Welcome Desk

09:45-10:00 Session O – Opening Session
(Room: RB211)

OPENING SESSION

Profs. Piet Kommers, Claire Gauzente and Pedro Isaías

10:00-11:00 Session KL1 – Keynote Presentation
(Room: RB211)

"WHAT IS QUALITY OF LIFE IN THE ICT SOCIETY?"

by Gunilla Bradley, Professor Em, Royal Institute of Technology, Sweden

11:00-11:30 Coffee Break

11:30-12:50 Session FSRP 24.1
Life environment and ICT // Other
(Room: RB211)

Chair: Lynne Humphries

CORPORATE INTELLECTUAL CAPITAL MANAGEMENT: LEARNING ENVIRONMENT METHOD (F045)

Alla G. Kravets, Alexandr Gurtjakov and Andrey Kravets

ANALYZING CURRICULUMS OF UNIVERSITY AFFILIATED INSTITUTES FOR INFORMATICS GIFTED IN KOREA (S057)

SungJin Hwang, JeongWon Choi, EunKyoung Lee and YoungJun Lee

SCENARIO FORECASTING OF SUSTAINABLE URBAN DEVELOPMENT BASED ON COGNITIVE MODEL (S038)

Natalia Sadovnikova, Danila Parygin, Elena Gnedkova, Alla Kravets, Alexey Kizim and Sergey Ukustov

FROM SLOW FOOD TO SLOW TECH: A REFLECTION PAPER (R056)

Diane Whitehouse and Norberto Patrignani

13:00-14:30 Lunch Break

14:30-15:30 Session KL2 – Keynote Presentation
(Room: RB211)

"TOUCHING THE E-CUSTOMER"

by Professor Ashok Ranchhod, Winchester School of Art, University of Southampton, UK

15:30-17:05 Session FSP 24.2
e-Commerce Technology // e-Commerce Strategy & Implementation

(Room: RB211)

Chair: Li-Ting Huang

WEBSITE FOR ONLINE SELLING IMPLEMENTATION AMONG SMES IN MALAYSIA (F078)

Noor Azuan Hashim

SOCIAL MEDIA RELATIONS IN THE GERMAN AUTOMOTIVE MARKET (F076)

Lea Müller, Joachim Griesbaum and Thomas Mandl

INFLUENCE OF PERSONALIZATION CONSTRAINTS ON CORPORATE COMMUNICATION PROCESSES (F066)

Michael J. Harnisch

THE EFFECT OF MULTIMODAL SOCIAL INTERACTION ON E-COMMERCE APPLICATIONS (S075)

Dimitrios Rigas and Majed Aborokbah

15:30-17:15 Session FRP 24.3
Perspectives on ICT // Actions for reaching the Good Information Society
(Room: RB206)

Chair: Piet Kommers

VOICES FROM THE MARGINS - USERS' PERSPECTIVES ON TECHNOLOGY AND TECHNOLOGICALLY MEDIATED SOCIETY (F052)

Noora Talsi

HOW CHINA REGULATES ONLINE CONTENT: A POLICY EVOLUTION FRAMEWORK (F059)

Xiaoyu Li and Alice Robbin

CHARACTERISTICS AND MODALITIES OF CHANGES IN HUMAN TECHNOLOGY RELATIONSHIP MODELS (F023)

Sonia Adélé and Eric Brangier

NECESSITY OF OLD STYLE INTERFERENCE IN CYBERBULLYING (R033)

Yutaka Takahashi

BIASOMIC - VISUAL ANALYTICS APPROACH FOR MEDIA BIAS RESEARCH (R029)

Esad Širbegović

Thursday 25th, July 2013

08:30-16:00 Welcome Desk

09:00-10:05 Session FSP 25.1

Online Business Models // Consumer-oriented e-Commerce

(Room: RB211)

Chair: *Claire Gauzente*

INVESTIGATING THE ROLE OF FLOW EXPERIENCES IN USERS' INTENTIONS TO REUSE RECOMMENDATION AGENTS (F074)

Li-Ting Huang

ANTECEDENTS AND CONSEQUENCES OF CUSTOMER SATISFACTION IN ONLINE GROUP BUYING ECO-SYSTEM (S079)

I-Ching Chen and Shueh-Cheng Hu

FRAMEWORK TO EVALUATE INTERNET USE AND DIGITAL DIVIDE IN FIRMS (S087)

Michela Serrecchia and Maurizio Martinelli

10:10-11:05 Session SRP 25.2

ICT and effects on humans

(Room: RB211)

Chair: *Brian Whitworth*

SIMPLICITY – DRIVING TECHNOLOGY ADOPTION OR FEEDING UNCERTAINTY? EXPLORING CONSUMER CO-PRODUCTION OF NFC SERVICES (S032)

Bente Evjemo, Dag Slette-meås, Sigmund Akselsen, Victoria Lind Jørgensen and Sindre Wolf

LIVING BETTER, LIVING INDEPENDENTLY THROUGH E-ASSISTED LIVING TECHNOLOGIES (S025)

Gerry Urwin

METHODS FOR IT SECURITY AND PRIVACY (R030)

Iordanis Kavathatzopoulos and Ryoko Asai

11:00-11:30 Coffee Break

11:30-12:30 Session KL3 – Keynote Presentation

(Room: RB211)

"INNOVATIVE PROBLEM SOLVING FOR SOCIAL APPLICATIONS: A STRUCTURED APPROACH"

by Valeri Souchkov, ICG Training & Consulting Enschede, The Netherlands

12:30-13:00 Poster Session

(Room: RB205)

Chair: *Piet Kommers*

PROPOSAL FOR GENERIC AND DOMAIN SPECIFIC CIRCULATING DESIGN APPROACH (P015)

Yasushi Gotoh, Takashi Ikuta and Haruo Kurokami

FROM TECHIES TO PROFESSIONALS: TEACHING SSM IN SYSTEM SOFTWARE CLASSES (P028)

Albertus G. Joubert and Roelien Goede

TWO-STAGE WATERMARK SYSTEM FOR INCREASING COPYRIGHT POTENCY IN IMAGE MEDIA (P068)

Kazuo Ohzeki, Yuan-Yu Wei, Yutaka Hirakawa and Kiyotsugu Sato

TOWARDS SHOPPING CART RECOMMENDATION WITH SNIPPETS (P080)

Zofia Stankiewicz and Satoshi Sekine

13:00-14:30 Lunch Break

14:30-15:35 Session FSP 25.3

Life environment and ICT

(Room: RB211)

Chair: *Gerry Urwin*

DEVELOPMENT OF THEORETICAL TOOLS FOR THE ANALYSIS OF KNOWLEDGE-INTENSIVE WORK (F016)

Jari Laarni, Iina Aaltonen, Helena Järnström, Hannamaija Määttä and Esa Nykänen

COMMUNICATION BETWEEN INFORMATION SYSTEM DEVELOPMENT TEAM MEMBERS FROM DIFFERENT CULTURAL CONTEXTS: A CASE STUDY (F024)

Emma Moleboge Nhlapo and Roelien Goede

ADDRESSING THE TOTAL HUMAN BEING: WORK-INTEGRATED LEARNING FOR ICT STUDENTS (R027)

Anneke Harmse and Roelien Goede

15:45 Tour and Conference Dinner

Friday 26th, July 2013

08:30-13:20 Welcome Desk

09:00-10:15 Session FP 26.1

Barriers to e-Business Adoption // Business-oriented e-Commerce

(Room: RB211)

Chair: *Claire Gauzente*

INTEGRATION OF THE SHIPMENT INTO THE LAST-MILE LOGISTICS INFORMATION FLOW (F071)

Otto Petrovic, Michael J. Harnisch and Thomas Puchleitner

BUSINESS MODEL – WHAT IS IT FOR A SOFTWARE COMPANY? - A SYSTEMATIC MAPPING STUDY (F085)

Erno Vanhala and Kari Smolander

A CANONICAL DATA MODEL FOR E-BUSINESS SCHEMA INTEGRATION – AN ITERATIVE PROCESS FOR EFFORT REDUCTION (F069)

Michael Dietrich, Jens Lemcke and Gunther Stuhec

10:20-11:05 Session FSP 26.2

Life role and ICT

(Room: RB211)

Chair: *Alice Robbin*

INDEX DEVELOPMENT AND APPLICATION FOR MEASURING THE LEVEL OF DIGITAL CULTURE (F055)

Misoo Kwon, Heein Yang, Jongsoo Jeon and Young Bae

A PILOT RESEARCH MODEL INTO ENHANCING LITERACY LEARNING IN MULTILINGUAL SUB-SAHARAN AFRICA: THE CASE OF GRAPHOGAME KISWAHILI AND KIKUYU ADAPTATIONS IN KENYA (S043)

Carol Suzanne Adhiambo Otieno and Heikki Lyytinen

11:00-11:30 Coffee Break

11:30-13:10 Session FP 26.3

ICT and effects on humans

(Room: RB211)

Chair: Yutaka Takahashi

**FACEBOOK SOCIAL SUPPORT: A COMPARATIVE STUDY
ON DEPRESSION AND PERSONALITY
CHARACTERISTICS (F054)**

Kyriaki G. Giota and George Kleftaras

**ENGAGING FACTOR IN CHANGING THE RELATIONSHIP
OF SOCIAL CONTRACT (F051)**

Chamari Edirisinghe, Ryohei Nakatsu and Johannes Widodo

**DESIGNING COOPERATIVE, INTERACTIVE EMOTION
GAMES AS A PRESCHOOL SOCIAL INTERVENTION
(F019)**

Lynne Humphries

**SOCIAL FEEDBACK AND SOCIAL BOOKMARK USAGE
(F021)**

Brian Whitworth and Jingning Li

13:10 Best Paper Awards Ceremony and Closing Session

(Room: RB211)

Profs. Piet Kommers, Claire Gauzente and Pedro Isaías