International Conferences
ICT, Society and Human Beings (ICT)
Web Based Communities and Social Media (WBC)
e-Commerce (EC)
Information Systems Post-implementation and Change Management (ISPCM)
2014
CONFERENCE PROGRAM

<mark>Thursday 17th, July 2014</mark>

08:30-19:00 Welcome Desk

09:45-10:00 Session O – Opening Session
(Room: Madrid D)

> **OPENING SESSION**
> *Profs. Piet Kommers, Claire Gauzente and Miguel Baptista Nunes*

10:00-11:00 Session KL1 – Keynote Presentation
(Room: Madrid D)

> **WE USE. WE CREATE. WE BECOME. WE SUCCEED: MODELING OUR 21ST CENTURY INFORMATION SOCIETY**
> *Dr. Niki Lambropoulos, Wire Communications Laboratory, University of Patras, Greece & Global Operations Division, UK*

11:00-11:30 Coffee Break

11:30-13:00 Session FP 17.1
Adoption of Social Networking // Monitoring Trends in Social Media
(Room: Madrid D)
Chair: Niki Lambropoulos

> **SOCIAL MEDIA IN HOSPITAL WEBSITES (F018)**
> *Alton Y.K Chua and Chu-Keong Lee*
> **SOCIAL MEDIA UTILIZATION IN HUMAN RESOURCE MANAGEMENT (F019)**
> *Maxim Wolf, Julian Sims and Huadong Yang*
> **TOWARDS HIGH-SPEED SOCIAL RELATIONSHIPS: A LONGITUDINAL STUDY OF FACEBOOK USE (F032)**
> *Petter Bae Brandtzaeg*

13:00-14:30 Lunch Break

14:30-15:30 Session KL2 – Keynote Presentation
(Room: Madrid D)

> **VALUE DRIVEN E-COMMERCE: PERSPECTIVES ON ORGANIZATIONS, PROCESSES AND PEOPLE**
> *Professor Jari Salo, University of Oulu, Finland*

14:30-16:15 Session FRP 17.2
Expanding Markets Through Virtual Communities // Group Processes and Self-Organization // Other
(Room: Madrid B)
Chair: Julian Sims

> **HERDING ON THE SOCIAL MEDIA (F017)**
> *Fen-Hui Lin and Yu-Hsuan Liu*
> **WEB COMMUNICATION: A JUNIORTUKKIE APPROACH TO SUCCESSFULLY RECRUIT AND RETAIN QUALITY STUDENTS FOR THE UNIVERSITY OF PRETORIA (F024)**
> *Pieter Clase and Petrus Lombard*
> **ONLINE PRIVACY AND INFORMATION DISCLOSURE ON SOCIAL NETWORKING SITES (R036)**
> *Yukiko Maruyama*
> **DESIGN OF UBIQUITOUS 3D VIRTUAL SPACES: MATCHING WITH BEHAVIOURAL PATTERNS (F034)**
> *Georgios A. Dafoulas, Noha Saleeb and Martin Loomes*

15:30-16:30 Session FP 17.3
Life environment and ICT
(Room: Madrid D)
Chair: Virve Siirak

> **IT ALIGNMENT INTELLIGENCE: THE ROLE OF EMOTIONAL INTELLIGENCE IN BUSINESS AND IT ALIGNMENT (F021)**
> *Eben van Blerk, Andre de la Harpe and Johannes Cronje*
> **RESOURCE CONNECTIVISM IN E-LEARNING COURSES BASED ON AN ANALYTICAL TIME-GRAPH (F039)**
> *Guillaume Blot, Pierre Saurel and Francis Rousseaux*

16:30-17:00 Coffee Break

17:00-19:00 Session FP 17.4
Change Management and Strategic Thinking and Alignment
(Room: Madrid D)
Chair: Wim Van Grembergen

> **INCREASING STRATEGY-ACHIEVEMENT IN BUSINESS PROCESSES AND INFORMATION SYSTEMS USING AN OBJECTIVE-BASED OPTIMIZATION APPROACH (F020)**
> *Matthias Lederer, Sebastian Huber and Ilknur Kocak*
> **IMPLEMENTATION ISSUES ENTERPRISE ARCHITECTURE IN THE PROVINCIAL GOVERNMENT OF THE WESTERN CAPE, SOUTH AFRICA (F025)**
> *Andre C. de la Harpe and Bongiwe Mtongana*
> **AN AGENT-ORIENTED APPROACH TO SUPPORT REQUIREMENTS CHANGES (F014)**
> *Soumia Bendakir and Nacereddine Zarour*
> **MISALIGNMENT SYMPTOM ANALYSIS BASED ON ENTERPRISE ARCHITECTURE MODEL ASSESSMENT (F021)**
> *Dóra Ŏri*

17:00-18:30 Session FSP 17.5
ICT and effects on humans
(Room: Madrid B)
Chair: Piet Kommers

YOUNG STUDENTS, ICT AND VIDEO CONTENT: A PILOT LONGITUDINAL FIELD STUDY (F024)
Enrico Nicolò, Carla Mazzolini and Bartolomeo Sapio
THE OTHER SIDE OF DIGITAL DIVIDE & INFLUENCE ON INDIVIDUAL PRACTICES (F029)
Uzair Shah
MUSEUM'S WEBSITE AS A SIGNIFICANT TOOL: CASE OF THE BALTIC SEA REGION (S040)
Irina Tolstikova and Maksim Shubinsky
BEYOND INTERNET ADDICTION A NEW FRAMEWORK TO UNDERSTAND RISKS AND BENEFITS OF BEING ONLINE (P034)
Elvis Mazzoni, Lucia Baiocco, Martina Benvenuti, Davide Cannata, Elisa Fossi and Luca Zanassi

Friday 18th, July 2014

08:30-16:00 Welcome Desk

09:00-11:00 Session FSP 18.1
Online Management // Online Business Models
(Room: Madrid D)
Chair: Claire Gauzente

A NETWORKED E-CONSUMER PROFILE: THE VALUE OF E-EXPERIENCE AND SOCIAL MEDIA PEER COMMUNICATION (F025)
Ana Torres and Francisco Vitorino Martins
STUDENTS' USE AND WILLINGNESS TO PAY FOR SMARTPHONE APPS – AN EMPIRICAL ANALYSIS (F017)
Emil Numminen, Stefan Hellmer, Eva Lövstål and Ola Olsson
THE ROLE OF SOUND IN BRAND COMMUNICATION (F015)
Elio Toppano and Alessandro Toppano
THOUGHTS ON THE SHARING ECONOMY (S024)
Timm Teubner
E-BUSINESS STRATEGY IN CHINA: INTERNET PIONEERS VS PRAGMATISTS (P018)
Matthew Hinton and Yan Tao

10:00-11:00 Session FSP 18.2
Social Networks, Tribal and Open Communities, Peace Education
(Room: Madrid B)
Chair: Petter Bae Brandtzaeg

AGGRESSIVE LANGUAGE AND INSULTS IN DIGITAL POLITICAL PARTICIPATION (F045)
Francesca D'Errico, Isabella Poggi and Rocco Corriero
PROTOCOLS TO PROVIDE ANONYMITY IN SOCIAL NETS (S021)
Lê Xuân Quýên, Alla G. Kravets, Alexander A. Korotkov and Natalia P. Sadovnikova
THROUGH THE SOCIAL WEB, A BAYESIAN OPTIMIZATION (P038)
Karim Fraoua and Giuseppe Zara

11:00-11:30 Coffee Break

11:30-12:30 Session KL3 – Keynote Presentation
(Room: Madrid D)

A RESEARCH JOURNEY INTO ENTERPRISE GOVERNANCE OF IT
Prof. Dr. Wim Van Grembergen, University of Antwerp & Antwerp Management School, Information Technology Alignment and Governance Research Institute, Belgium

13:00-14:30 Lunch Break

14:30-15:30 (Room: Madrid D)

H2020 EUROPEAN UNION RESEARCH PROJECTS

15:45 Social Event - Tour and Conference Dinner

Saturday 19th, July 2014

08:30-12:40 Welcome Desk

09:10-11:00 Session FSP 19.1
ICT and effects on humans // Life role and ICT // Other
(Room: Madrid D)
Chair: Piet Kommers

A CONCEPT FOR BUILDING MORE HUMANLIKE SOCIAL ROBOTS AND THEIR ETHICAL CONSEQUENCE (F020)
Vesna Kirandziska and Nevena Ackovska
SOCIAL NETWORK ANALYSIS OF EMERGENCY MANAGEMENT TRAINING IN THE BORDER REGION OF NORWAY AND SWEDEN (F031)
Knut Ekker
THE POLITICAL MOTIVATIONS OF THE DIGITAL SELF: AVENUES OF RESEARCH FOR A CONTEMPORARY MODEL OF DEMOCRACY (F030)
Ivar A. Hartmann
DIGITAL KEEPSAKES: OLDER ADULTS AND THE EXTENDED USE OF ICTS AND DIGITAL ARTIFACTS (S027)
Declan Tuite

11:00-11:30 Coffee Break

11:30-12:40 Session FSP 19.2
Change Management in Organisations // Change Management and Strategic Thinking and Alignment // Change Management and Requirement Specification
(Room: Madrid D)
Chair: Miguel Baptista Nunes

USER ACTIVITIES IN BUSINESS PROCESSES - A SYSTEM-BASED ANALYSIS (F024)
Andreas Hufgard and Johannes Schulz
REVERSE BUSINESS INNOVATIONS – EVALUATION OF RELEVANT NEW RELEASE FUNCTIONS FOR ENTERPRISE SYSTEMS (S028)
Stefanie Rauff, Andreas Hufgard and Johannes Schulz
ACTION RESEARCH FOR ONLINE LEARNING AND EDUCATION IN A JAPANESE UNIVERSITY'S E-STRATEGY (S022)
Takahiro Nishi

12:40 Best Paper Awards Ceremony and Closing Session
(Room: Madrid D)

Profs. Piet Kommers, Claire Gauzente and Miguel Baptista Nunes