Thursday 17th, July 2014

08:30-19:00 Welcome Desk

09:45-10:00 Session O – Opening Session
(Room: Madrid D)
OPENING SESSION
Prof. Piet Kommers, Claire Gauzente and Miguel Baptista Nunes

10:00-11:00 Session KL1 – Keynote Presentation
(Room: Madrid D)
WE USE. WE CREATE. WE BECOME. WE SUCCEED:
MODELING OUR 21ST CENTURY INFORMATION SOCIETY
Dr. Niki Lambropoulos, Wire Communications Laboratory, University of Patras, Greece & Global Operations Division, UK

11:00-11:30 Coffee Break

11:30-13:00 Session FP 17.1
Adoption of Social Networking // Monitoring Trends in Social Media
(Room: Madrid D)
Chair: Niki Lambropoulos
SOCIAL MEDIA IN HOSPITAL WEBSITES (F018)
Alton Y.K Chua and Chua-Keong Lee
SOCIAL MEDIA UTILIZATION IN HUMAN RESOURCE MANAGEMENT (F019)
Maxim Wolf, Julian Sims and Huadong Yang
TOWARDS HIGH-SPEED SOCIAL RELATIONSHIPS: A LONGITUDINAL STUDY OF FACEBOOK USE (F032)
Petter Bae Brandtzaeg

13:00-14:30 Lunch Break

14:30-15:30 Session KL2 – Keynote Presentation
(Room: Madrid D)
VALUE DRIVEN E-COMMERCE: PERSPECTIVES ON ORGANIZATIONS, PROCESSES AND PEOPLE
Professor Jari Salo, University of Oulu, Finland

14:30-16:15 Session FRP 17.2
Expanding Markets Through Virtual Communities // Group Processes and Self-Organization // Other
(Room: Madrid B)
Chair: Julian Sims
HERDING ON THE SOCIAL MEDIA (F017)
Fen-Hui Lin and Yu-Hsuan Liu
WEB COMMUNICATION: A JUNIOR TUKKIE APPROACH TO SUCCESSFULLY RECRUIT AND RETAIN QUALITY STUDENTS FOR THE UNIVERSITY OF PRETORIA (F024)
Pieter Clase and Petrus Lombard
ONLINE PRIVACY AND INFORMATION DISCLOSURE ON SOCIAL NETWORKING SITES (R036)
Yukiko Matsumura
DESIGN OF UBIQUITOUS 3D VIRTUAL SPACES: MATCHING WITH BEHAVIOURAL PATTERNS (F034)
Georgios A. Dafoulas, Noha Saleeb and Martin Loomes

15:30-16:30 Session FP 17.3
Life environment and ICT
(Room: Madrid D)
Chair: Virve Siirak
IT ALIGNMENT INTELLIGENCE: THE ROLE OF EMOTIONAL INTELLIGENCE IN BUSINESS AND IT ALIGNMENT (F021)
Eben van Blerk, Andre de la Harpe and Johannes Cronje
RESOURCE CONNECTIVISM IN E-LEARNING COURSES BASED ON AN ANALYTICAL TIME-GRAHM (F039)
Guillaume Blot, Pierre Saurel and Francis Rousseaux

16:30-17:00 Coffee Break

17:00-19:00 Session FP 17.4
Change Management and Strategic Thinking and Alignment
(Room: Madrid D)
Chair: Wim Van Grembergen
INCREASING STRATEGY-ACHIEVEMENT IN BUSINESS PROCESSES AND INFORMATION SYSTEMS USING AN OBJECTIVE-BASED OPTIMIZATION APPROACH (F020)
Matthias Lederer, Sebastian Huber and Ilknur Kocak
IMPLEMENTATION ISSUES ENTERPRISE ARCHITECTURE IN THE PROVINCIAL GOVERNMENT OF THE WESTERN CAPE, SOUTH AFRICA (F025)
Andre C. de la Harpe and Bongive Mtongana
AN AGENT-ORIENTED APPROACH TO SUPPORT REQUIREMENTS CHANGES (F014)
Soumia Bendakir and Nacereddine Zourou
MISALIGNMENT SYMPTOM ANALYSIS BASED ON ENTERPRISE ARCHITECTURE MODEL ASSESSMENT (F021)
Dóra Öri
**Friday 18th, July 2014**

**08:30-16:00 Welcome Desk**

**09:00-11:00 Session FSP 18.1**
Online Management // Online Business Models  
(Room: Madrid D)  
Chair: Claire Gauzente

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**10:00-11:00 Session FSP 18.2**
Social Networks, Tribal and Open Communities, Peace Education  
(Room: Madrid B)  
Chair: Peter Baue Brandtzaeg

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**11:00-11:30 Coffee Break**

**11:30-12:00 Session KL3 – Keynote Presentation**  
(Room: Madrid D)  
A RESEARCH JOURNEY INTO ENTERPRISE GOVERNANCE OF IT  
Prof. Dr. Wim Van Grembergen, University of Antwerp & Antwerp Management School; Information Technology Alignement and Governance Research Institute, Belgium

**13:00-14:30 Lunch Break**

**14:30-15:30 Session FSP 19.1**
ICT and effects on humans // Life role and ICT // Other  
(Room: Madrid D)  
Chair: Piet Kommers

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**Saturday 19th, July 2014**

**08:30-12:40 Welcome Desk**

**09:10-11:00 Session FSP 19.1**
ICT and effects on humans // Life role and ICT // Other  
(Room: Madrid D)  
Chair: Piet Kommers

**11:00-11:30 Coffee Break**

**11:30-12:40 Session FSP 19.2**
Change Management in Organisations // Change Management and Strategic Thinking and Alignment // Change Management and Requirement Specification  
(Room: Madrid D)  
Chair: Miguel Baptista Nunes

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**12:40 Best Paper Awards Ceremony and Closing Session**  
(Room: Madrid D)  
Prof. Piet Kommers, Claire Gauzente and Miguel Baptista Nunes